



PATENT OFFICE OF THE
REPUBLIC OF POLAND



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

ONLINE SEMINAR AND WORKSHOP

WIPO/TM/WAW/21/INF/1/PROV.2
ORIGINAL: ENGLISH
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Online Services of the Madrid System

the World Intellectual Property Organization (WIPO)

and
the Patent Office of the Republic of Poland

Online, November 4, 2021

PROVISIONAL PROGRAM

prepared by the International Bureau

Thursday, November 4, 2021

Moderator: Mr. Ryszard Frelek, Program Officer, Section for Central European and Baltic States and Mediterranean Countries, Department for Transition and Developed Countries (TDC), Regional and National Development Sector, WIPO

9.15 – 9.30 **Welcome Addresses**

- Representative of the Patent Office of the Republic of Poland (tbc)
- Mr. Denis Croze, Director, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO

9.30 – 10.00 **Topic 1 Overview of the online services**

- How to start and access Madrid online services
- Access to the Madrid online services via the WIPO IP Portal (WIPO Account creation)
- Q&A

Speaker: Ms. Catherine Dupenloup, Senior Applications Support Assistant, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO

10.00 – 10.40 **Topic 2 Search and File**

Search

- Global Brand Database;
- Q&A.

File

- Madrid Application Assistant;
- Madrid Goods & Services Manager;
- Madrid Member Profiles Database;
- Fee Calculator;
- Q&A.

Speakers: Ms. Catherine Dupenloup
Ms. Francesca Fusco, Madrid Infoline Unit, Madrid Information and Promotion Division, Madrid Registry, Brands and Designs Sector, WIPO

10.40 – 11.15 **Topic 3 Monitor and Manage**

Monitor

- Monitor your registrations and track the status of your applications:
- Madrid Monitor (real-time search, email alert, WIPO Gazette of International Marks);
- Q&A.

Manage your registrations

- Madrid Portfolio Manager;
- Subsequent Designation;
- Limitation;
- Renewal;
- Management of representative;
- Change in Holder details;
- Renunciation;
- Online Payment;
- Q&A.

Speakers: Ms. Catherine Dupenloup
Ms. Francesca Fusco

11.15 – 11.45 **Topic 4 Support on Madrid Web resources**

- Customer Support on Madrid Online services
 - Contact Madrid
 - Madrid Infoline
 - Q&A
- Madrid Web resources for users
 - “How to” web page
 - “How to” tutorials
 - Webinars
 - Q&A

Speakers: Ms. Catherine Dupenloup
Ms. Aleksandra Herominska, Fellow, Madrid Operations Section,
Madrid Operations and Functional Development Service, Madrid
Registry, Brands and Designs Sector, WIPO

11.45 – 12.15 **Questions and Answers session**